



Level 7

Diploma in Business Management

DO YOU WANT A POSTGRADUATE LEVEL QUALIFICATION THAT LEADS TO AN MBA?

LRN Level 7 Diploma in Business Management offers you the opportunity to fast track on to an MBA.

LRN Level 7 Diploma in Business Management is addressed to individuals who want to develop their knowledge and skills in the business industry at a higher level.

ENTRY REQUIREMENTS

- Have completed a bachelor's degree or equivalent and want to further their studies to the next level.
- Have work experience in a related field and wish to earn a qualification
- Have work experience in a managerial role and would like to increase their knowledge.
- A degree in business, management or a related subject field, or a level 6 qualification for example in Management
- Other equivalent international qualifications

ENGLISH PROFICIENCY

Candidates should also have a qualification for English Language at Level B2 (or equivalent)



SUCCESSFUL CANDIDATES WILL BENEFIT WITH:

- Being directly admitted to the chartered institute of management, thus becoming chartered managers.
- Improving their skills and knowledge
- Taking their career to the next level

-Advanced entry to an MBA

London Metropolitan University

Cardiff Metropolitan University

Teesside University

- Pursuing a professional education

ASSESSMENT:

The assessment consists of written assignments externally set and marked by the LRN. The marking of assignments will be carried out in accordance with the marking criteria listed in the assignments. In order to ensure a rigorous quality assurance model is applied, each assignment is moderated. Assessment criteria is based on: Distinction/ Merit/Pass/ Fail



THE LRN LEVEL 7 DIPLOMA IN BUSINESS MANAGEMENT CONSISTS OF THE FIVE FOLLOWING MODULES:

1

Business Strategy, Planning and Management

2

Corporate Strategy, Governance and Ethics

3

Leadership, Change and People Management

4

Financial Resources and Performance Management

5

Research Methodology

AIMS OF THE MODULES

BUSINESS STRATEGY, PLANNING AND MANAGEMENT

This unit aims to give you a considered understanding of:

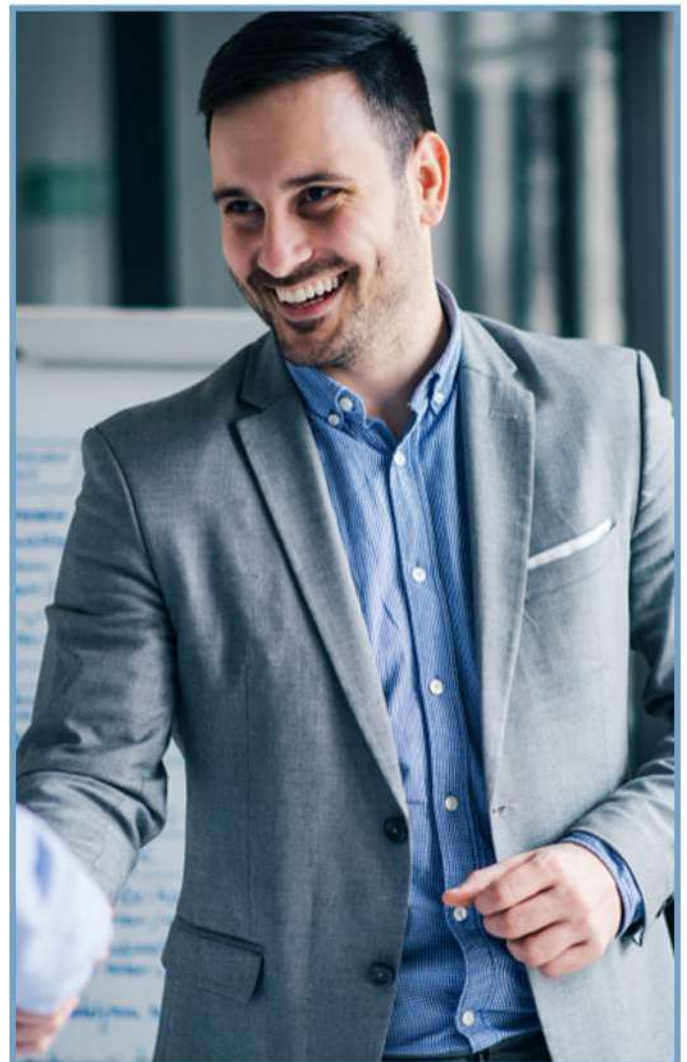
- The nature, scope and need for strategic business management and planning
- A range of classical and contemporary models, concepts and tools in business strategy and planning
- The processes by which organizations identify and develop their goals and values
- The impact of political, economic, social, technological, environmental and legal factors
- The key forces that represent both opportunities and threats to organizations whether for profit or not-for-profit
- The strategy process for an organization to achieve competitive advantage
- The future challenges affecting strategic business management and planning.



CORPORATE STRATEGY, GOVERNANCE AND ETHICS:

This unit aims to give you a considered understanding of:

- How to analyze the business environment and development of a business organization which operates worldwide
- The relationships between an organization's resources, product/services and its environment
- How to evaluate business ethics from a worldwide perspective
- The concepts and perspectives of Corporate Governance in an organization which operates worldwide
- The impact of corporate social and environmental responsibility on organizations
- How organizations manage corporate governance and ethics in order to achieve corporate goals
- How to implement and monitor ethical and governance issues in developing an appropriate corporate strategy.



LEADERSHIP, CHANGE AND PEOPLE MANAGEMENT

This unit aims to give you a strategic understanding of:

- The contribution that an organization's employees can make to competitive advantage and the advancement of the strategic vision and values
- Be able to apply appropriate strategies for people resourcing, retention and development
- Strategies for enhancing employee commitment and engagement within an organization



- The potential value of leadership approaches linked to High Performance Working (HPW) at all levels in the organization (strategic, managerial and operational/tactical)
- Be able to implement the theories, concepts and techniques associated with organizational change
- How to apply the capabilities associated with the effective management of change, and be able to maximise the contribution of people, within an HPW culture.

FINANCIAL RESOURCES AND PERFORMANCE MANAGEMENT

This unit aims to give you a strategic understanding of:

- How to use financial statements to evaluate performance, and understand the limitations of such analysis

- How to use, and appraise the effectiveness of, management accounting information in the planning and control of an organisation's resources

- How to critically appraise and evaluate contemporary management accounting methodology to support the effective management and control of resources

- How to identify and critically assess the management and performance of tangible and intangible resources in business strategy and planning

- Organisational objectives and alternative finance available to fund the achievement of these objectives



- How to use financial data, techniques and tools to evaluate long term capital decisions

- The international aspects of financial strategy

- The sources and consequences of risk for organisations and know how these risks may be managed.

RESEARCH METHODOLOGY

This unit aims to give you a strategic understanding of:

- The role of research methods, as used in business.
- How to research methodologies that relate to business research
- How to develop research designs from quantitative and qualitative perspectives
- How to set research objectives and plan a research project
- Management, business and marketing theory and the relevant literature from varied sources that contribute to the research project
- How to determine a specific marketing related research issue, set research objectives, plan and carry out a research project, critically analyse and evaluate evidence, and report the findings and outcomes
- How to design the data collection surveys from quantitative and qualitative perspectives, evaluate the contrasting research methodologies and determine the best approaches to obtain the required data
- How to write up the results of the project as a business consultancy report.



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